

University of Pretoria Yearbook 2017

Management of development communication 881 (OKT 881)

Qualification Postgraduate

Faculty Faculty of Engineering, Built Environment and Information Technology

Module credits 20.00

Prerequisites No prerequisites.

Contact time 1 lecture per week

Language of tuition Module is presented in English

Academic organisation Information Science

Period of presentation Year

Module content

This module will be offered from a management perspective and will examine the role of development within the strategic management processes of an organisation. It will include the evaluation of development projects to suit the strategic objectives of the organisation and how to manage communication within a development project.

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